



FOR IMMEDIATE RELEASE

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ADOPT-A-PET FUND PRESENTED BY IAMSTM

CO-SPONSORED BY GOCO, SHELL, POPEYES CHICKEN & DUNKIN'

Cincinnati, OH –The **SPCA Cincinnati**'s 25th Annual Adopt-A-Pet Fund telethon, Presented by IAMSTM™ (and brought to you by the Gilligan Company family of brands, GOCO, Shell, Dunkin and Popeyes), will air Saturday, February 6, 2021 from 10:00 a.m. – 1:00 p.m., on Star64.

Join the **SPCA Cincinnati** and Local 12's personalities as we work together to raise awareness and funds for homeless pets in Greater Cincinnati. We will highlight a successful year of continuing the **SPCA Cincinnati**'s lifesaving mission in 2020, and we'll celebrate your beloved pets through your on-air donations. Hear directly from animal experts. Enjoy a thrilling football- themed event and choose your team: Cats VS. Dogs. Education, entertainment, and tons of excitement awaits!

The show will also highlight the **SPCA Cincinnati**'s history as Cincinnati's hometown Humane Society since 1873, as well as the **SPCA Cincinnati**'s services and events. This 3-hour event is virtual in order to adhere to social distancing orders. Donations can be made at **513-542-7722 (SPCA)**, beginning Sunday, January 31st and online at spcacincinnati.org during our weeklong celebration leading up to the live show! To view our social schedule, follow this link: [SPCA Cincinnati | Events | Adopt-A-Pet Fund](#)

The **SPCA Cincinnati** thanks all of its sponsors, with a very special thank you to our Presenting Sponsor, IAMSTM™. IAMSTM™ is an invaluable partner of the **SPCA Cincinnati**, donating thousands of pounds of pet food to our animals, providing shelter pets with high-quality consistent nutrition. Deepest gratitude goes to Co-Sponsors: Popeyes Chicken, Dunkin', and the Gilligan Co. family of brands for their commitment to animal welfare, ensuring that our animals are ready for adoption and find their *furever* homes!

For more information, contact the **SPCA Cincinnati**'s Public Relations Manager, Nyketa Gaffney at Ngaffney@SPCACincinnati.org or (513) 526-3767.

It is a priority to the **SPCA Cincinnati** to make a difference in animal welfare at every level of the industry. To lend your support, visit our website [HERE](#). We look forward to you joining us to cover this momentous occasion. To confirm your attendance, please reach Nyketa Gaffney, SPCA's Public Relations Manager, at 513-526-3767.

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